

Our Goals

The vision and mission are articulated within the Fire Authority's five Strategic Aims, supported through an aligned suite of associated Corporate Objectives. The aims and objectives are the subject of frequent review to ensure the Fire Authority's initiatives are aligned to the environment in which it operates.

Strategic Aims

Corporate Objectives

1 Reduce the risk to life and material loss from fires, road traffic collisions and other emergencies in the community.

1 Reduce the incidence of deaths and injuries in the community
 2 Contribute to the reduction of Road Traffic Collisions
 3 Reduce the incidence of fires and false alarms
 4 Ensure the effective enforcement of fire safety legislation

2 Protect life, property and the environment from fire and other emergencies

5 Ensure the provision of an appropriate risk based approach to fires
 6 Ensure the provision of an appropriate response to non-fire emergencies
 7 Minimise the effect of our intervention actions on the environment

3 Secure the highest level of safety and welfare for all staff and Authority members by providing effective leadership, training, equipment and systems of work

8 Maintain and improve the health, safety and welfare of all member and employees
 9 Ensure that all members and employees are competent and able to perform their role
 10 Ensure the provision and availability of appropriate equipment, resources and supplier support

4 Provide a service that demonstrates quality and best value in service provision

11 Promote a partnership approach in pursuance of continuous improvement, having regard to a combination of economy, efficiency and effectiveness
 12 Ensure the provision of a service that meets the needs of the community
 13 Ensure the effective management of performance and corporate risk
 14 Reduce the environmental impact of our daily conduct

5 Provide a service committed to the highest levels of equality and fairness

15 Provide a fair and equitable service to the communities of Shropshire and other stakeholders
 16 Provide a fair, equitable and dignified place of work for all employees and visitors
 17 Seek to employ a workforce representative of the community that we serve

