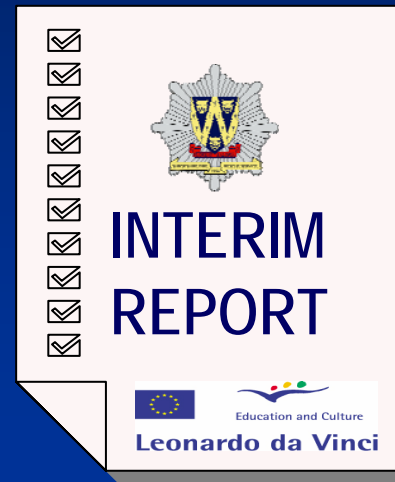




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Community Vocational Training Action Programme Second Phase: 2000-2006 (MOBILITY)



Steve Worrall

Assistant Chief Fire Officer

Shropshire Fire and Rescue Service



Education and Culture

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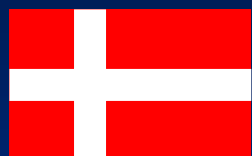


A unique partnership...





A joint-submission...



- 16 members of SF&RS have visited Falck
- 12 members of Falck have visited SF&RS



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Shropshire Fire & Rescue Service



- Local Authority Service
- 1 of 47 in England
- 580 employees
- 23 Fire Stations
- Annual budget - £18m



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- largest private emergency service provider in Europe
- 100 years of experience
- Over 8,000 employees (5,500 in ambulance operations, more than 2,500 firefighters)
- Turnover: £445m
- Presence in:
 - Sweden, Norway, Finland, Estonia, Poland, UK, Belgium, The Netherlands, Slovakia, Malaysia, Brazil, Trinidad & Tobago



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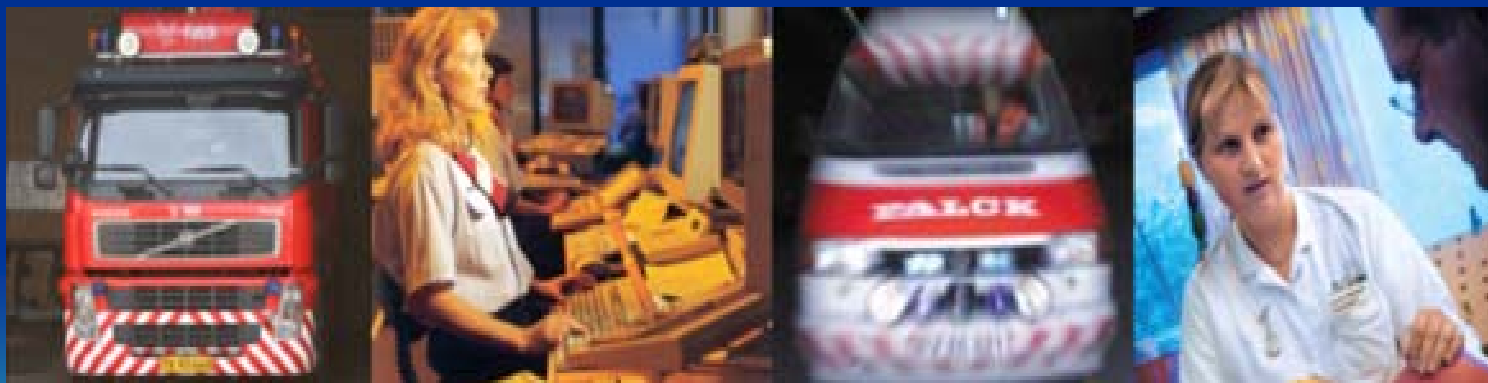


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Programme Summary

“An international exchange programme that promotes the sharing of ideas, strategies and innovative practice between Falck and SF&RS, leading to improvements in non-formal and informal learning”



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Key Aims

1. To address individual training needs
2. To enable the individual to identify, develop and improve core competencies of other fire and rescue personnel



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Areas of Research

- Road Traffic Rescue Techniques
- Fire-fighting
- Breathing Apparatus
- Fire Investigation
- Inter-agency planning
- Control Room Operations
- Hoax Calls



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Areas of Research



- Branding
- Marketing
- Equality & Diversity
- Recruitment
- Statistical Management
- Health & Safety
- Training
- Physical Fitness



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Participant Preparation

- Awareness of LDV Programme
- Memorandum of Understanding
- Cultural awareness of Denmark
- Language basics
- Overview of Falck
- Research techniques
- Presentation skills
- Report writing



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Participant Support

- Single Point of Contact for outgoing staff
- Single Point of Contact for incoming staff
- Centralised booking:
 - *Travel*
 - *Subsistence*
 - *Accommodation*
- 24 hour support



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Participant Recognition





Individual Benefits

- Exposure to a different culture
- Experiences of private sector working
- Alternative approaches to traditional fire and rescue work
- Improved confidence
- Developed skills
- New networks
- New friends!



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Benefits to SF&RS



- Motivated staff
- Developed individuals
- New 'critical friends'
- New ways of working
- New alliances
- Improved networking
- Sharing of best practice



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Benefits to SF&RS



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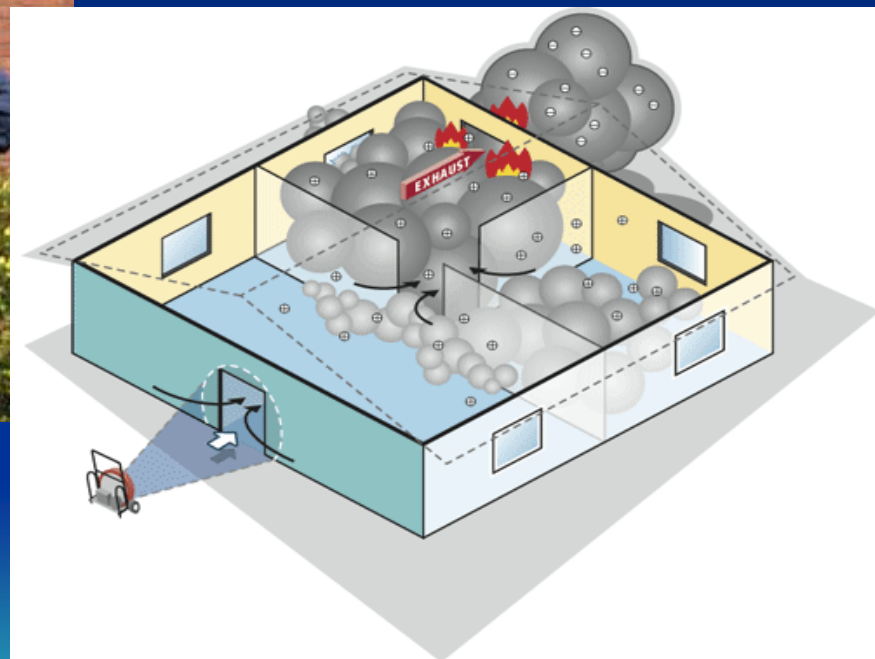
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Benefits to SF&RS



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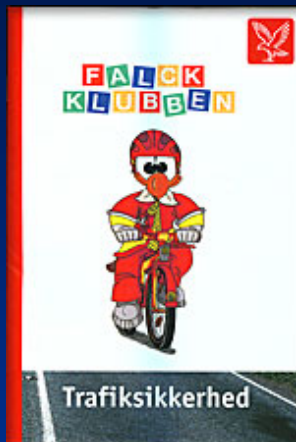
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Benefits to SF&RS



Leg brandmand uden at brænde fingrene!




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Unexpected Benefits



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Benefits to Falck





Benefits to Falck



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Benefits to Falck



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In summary...

- **An excellent staff development opportunity**
- **Significant organisational benefits**
- **Unique 'Public-Private' partnership**
- **Language was not a barrier**
- **Culture has a huge influence on our 'business' operations**
- **New opportunities identified**
- **Expectations have been raised...**



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Future Plans...



1. Continued Exchanges with Falck, but in Western Denmark
2. Tri-Country Partnership and donation of Fire Engines



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Acknowledgments

- European Commission & British Council
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- Alison Pritchard and Louise Goodhead – SF&RS



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Questions Please



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